



WEB DESIGN &
DEVELOPMENT



CREATIVE DESIGN
& BRANDING



SEO & DIGITAL
MARKETING



MOBILE APP
DEVELOPMENT

ABOUT US

PASSIONATE DIGITAL AGENCY

“ Our team is not just passionate about design but also about functional design, we work to create digital communication tools which are both usable and visual. I believe that essentially the beauty of the design lies in the simplicity and its efficiency. ”

ABOUT US

Since our inception in 2008, we have been committed to delivering excellent and innovative digital projects. We pride ourselves on ensuring that our projects are produced to the highest standards, at our in-house Dubai.

Experienced

For nearly 9 years, our agency has grown steadily to meet the requirements of our discerning clients. Today, we are a successful and respected digital agency recognised for our experience, professionalism and creativity in branding, mobile, web design and online marketing.

Talented

Our team have been meticulously selected for their skills, talent, qualifications and experience. Our staff include project managers, illustrators, graphic designers, developers, digital programmers, web designers, digital marketing and search engine optimisation (SEO) experts, many with higher degrees in their respective fields.

Approachable

You will find us to be both approachable and professional. Some of our first-time clients have never worked with a full service digital agency before, therefore our procedures are designed to provide a structured process that is simple, supportive, informative and flexible.

Trusted

Clients such as Abu Dhabi Cable, The Westin Abu Dhabi, Emirates Steel Wool, Hedayah, SCECO and Al Razi have all trusted us with their digital projects, therefore, you can be secure in the knowledge that you will be in experienced hands.

Professional

We believe that the quality of our work speaks for itself. Our vast experience in the digital and marketing industries helps us partner effectively with our clients to achieve their ultimate business objectives.

Proactive

Our clients return to us with new challenges and work, time and time again, which is a testament to our commitment to our clients' success across the whole spectrum of digital services. We will work hard to deliver an innovative, efficient and responsive service for you, and we are never more than a phone call or an email away. We hope that you will give us the opportunity to build a successful business relationship together.

STRATEGIC-TECHNICAL-CREATIVE

As we are strategic, technical and creative, we offer the analytical expertise of our internet marketing teams, the experience and specialisation of our web developers, and the originality of our graphic design and branding division to ensure all round perfection.

As a full service digital agency, we recognise that graphic designers are not fundamentally technical, and that programmers are not necessarily marketing specialists. Unlike smaller digital agencies who generally use a 'jack of all trades' to do everything, we utilise our exceptional individuals, who have specialised skills and are experts in their own respective fields to work collectively in teams on each project.

Graphic designers work on design and layouts, certified programmers work on coding, internet marketing specialists work on SEO. Our clients are also provided with a strategic project manager who will organise and manage everything for you perfectly, from start to completion and support you long thereafter.

Most digital projects require the use of several of these unique skills in order to excel, and as such, we are better placed than most to deliver flawless creative digital projects that achieve our client's business objectives.

Our services include:

- ✓ Professional web design and development
- ✓ Graphic design, logo design, branding, corporate identity development,
- ✓ E-commerce websites
- ✓ Content management systems (CMS)
- ✓ Search engine optimisation (SEO)
- ✓ Social media marketing
- ✓ Online database development and web applications
- ✓ Mobile app development
- ✓ Offset and digital printing
- ✓ Corporate Gift Items

OUR CLIENTS

We are proud to have worked with over 350 clients since our inception nearly one decades ago. Here are some of the more recognisable brands that have entrusted us with their digital projects.



Our Clients

WEB DESIGN & DEVELOPMENT

PASSIONATE DIGITAL AGENCY

WEB DESIGN

We create visually stunning, award-winning, cutting-edge websites, designed and delivered to the highest possible standards using the latest trends and technologies.

Every year, hundreds of our clients enjoy the substantial benefits of running a professional and successful website - whether it's a corporate online brochure, a highly interactive social media platform or a fully fledged e-commerce solution.

We place the utmost importance on making sure that our websites always reflect our clients' professionalism, websites that look great, load quickly, are secure, and work towards your business objectives.

Great emphasis is placed on user interface design and general usability, so that as well as looking fantastic, your finished site will be easy to access and navigate, whatever your audience's level of experience. Our aims are clear - to create high-end, responsive websites that grow our clients' businesses by raising their reputation and standing online.

First impressions count. We create websites that:

- ✓ Meet specific business objectives
- ✓ Are highly polished and pixel perfect
- ✓ Look spectacular on all major platforms including;
 - ✓ Internet Explorer, Firefox, Safari, Chrome, iPhone and iPad IOS, Android and other handheld devices
- ✓ Are built modular - are easy to update and expand to allow for future proofing and growth
- ✓ Adhere to the Government's Disability Discrimination Act
 - Comply with W3C international web standards for future browser compatibility
- ✓ Are secure



Client
Petromac
www.petromac.ae



Client
Al Khanezi
www.alkhanezi.ae



Client
Bella Medical Centre
www.bellamedicalcentre.com



Client
RDM Global
www.rdmint.com



Client
Dhafir Development
www.dhafirdc.com



Client
Al Bader Exchange
www.albaderexchange.com

Client
bedazzled boutique
www.bedazzled.ae



Client
Simple Solutions
www.simple-uae.com



Client
Al-Razi Pharmacy Co.
www.alrazi.com

Client
Bluebell General Contracting
www.bluebellgc.com



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CREATIVE DESIGN & BRANDING

PASSIONATE DIGITAL AGENCY

CREATIVE DESIGN & BRANDING

High-end graphic design, stunning logos, professional brochures, corporate letterheads and business cards – in short we deliver creative brilliance.

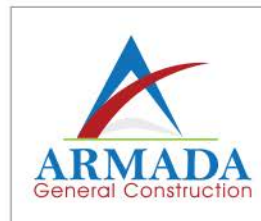
Helping our clients tailor and deliver their most important messages to their customers is one of our passions. Through innovative thinking and by utilising the excellent skills and experience of our in-house creative team, your brand will come to life.

We are always in pursuit of original design solutions to meet our clients' creative needs. By combining the latest advanced graphic design technology with proven marketing strategies, we aim to make your business or brand stand out from the crowd and even surpass your objectives.

We don't employ just anyone for our design department; only the brightest and the highest skilled creative digital designers make it into our team.

We offer:

- ✓ Creative consultancy
- ✓ Logo Design
- ✓ Corporate identity and brand identity design
- ✓ Office stationary design and print
- ✓ Brochures and leaflets
- ✓ Advertisement design for print
- ✓ Web video advertisements
- ✓ Packaging and product design and development
- ✓ Design of marketing materials for exhibitions and corporate events





Creative Design & Branding





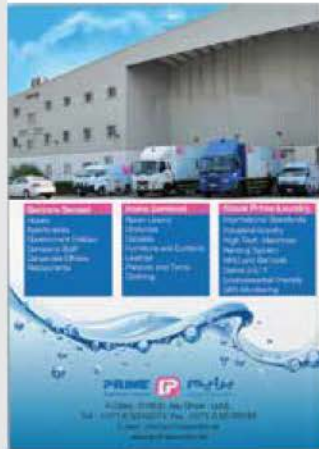
FGF

Towing & Recovery











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- Renting System
- RFID and Barcode
- Online 24/7
- Environmental Friendly





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SEO & DIGITAL MARKETING

PASSIONATE DIGITAL AGENCY

SEO & DIGITAL MARKETING

Getting you to number 1 in Google is our goal. Let our vast experience and expertise raise your website up the rankings and retain you there...

Search engine optimisation (SEO) is the art and the science of both onsite coding and the external promotion of a website, to ensure the highest possible rankings in the major search engines such as Google, Yahoo and Bing. We use various advanced techniques to make a website appear more 'important' to the search engines than your competition for relevant search terms.

Your website will be competing with millions of other sites trying to attract people to visit. It is therefore crucial to achieve maximum efficiency of your site through SEO, so when anyone searches for your organisation, your products or your services, your website will be found above your competitors.

Our abundant SEO experience and cutting-edge skills have enabled many of our clients to generate new business regularly, at a fraction of the price of traditional advertising.

We can also provide social network marketing through platforms including YouTube, Facebook, Instagram, Twitter, and LinkedIn and can provide services for copywriting and online press releases which can all help with general SEO campaigns and higher conversion ratios for your internet marketing budget.

Along with our exceptional track record and expertise in SEO, we also provide Pay Per Click advertising management on platforms including Google Adwords.

Our **SEO** marketing
always **produces results**



MOBILE & APP DEVELOPMENT

With our expertise in mobile architecture and design, our team will make sure that your mobile website or app meets your strategic goals.

Today, over half the population are using smartphone devices, and by 2018 there are predicted to be over 2 billion mobile users worldwide, even overtaking desktop usage.

We are always at the cutting edge of technology and have adapted some of our considerable expertise in website building for the mobile and app market. We take our unrivalled design and development experience and apply it to these fantastic new platforms.

In the last few years we have invested heavily in skills and personnel to offer both responsive mobile friendly websites, as well as mobile app development on platforms such as the Apple iPhone/iPad, Google Android and Windows Mobile devices.

Apps and mobile sites are without doubt, the preferred way for people 'on the move' to interact with businesses and this will only increase over time. They specifically tap into the huge growth in mobile internet consumption, and data can be available anywhere and at any time, boosting productivity and interaction between consumers and businesses. If you are interested in increasing your client base, gaining greater consumer insight and more frequent interactions with existing customers before your competitors do, you should talk to us about our innovative mobile services.



Admin Section

6 GREAT REASONS TO CHOOSE APPLOR TECHNOLOGY

01 WE ARE SPECIALISTS

We don't employ 'jacks of all trades'. Only highly trained staff with unique specialisation in either graphic design, coding or marketing are employed. We all work together in teams for each project for perfection.

02 WE ARE PASSIONATE

We are passionate about performance. We understand your website is an important marketing tool that needs to accomplish commercial objectives.

03 WE BRING SOLUTIONS

We provide a full range of digital services and we deliver end-to-end solutions. Our experience as the longest established digital agency in London is unrivalled.

04 WE DELIVER RESULTS

We consistently deliver! Our work and results speak for themselves. We will make sure your investment reaps rewards and you reach your desired outcome painlessly..

05 WE HAVE HAPPY CLIENTS

Our clients are happy clients who give us repeat business. Have a look at the vast amount of testimonials on our website.

06 WE WILL SUPPORT YOU

We will look after you for the long term. Our on-going support is second to none as we have the skills and the capacity to help you whenever you require it.



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